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Waterloo Region - Pro Soccer Team Welcomes Supporter Group

One of Waterloo Region's premier soccer associations, Waterloo United (Waterloo Minor Soccer Club) is partnering with their own dedicated Supporters Group, Grand River Union (GRU)! GRU is a passionate organization dedicated to raising awareness and appreciation to the game. This partnership is designed to promote soccer within the region and substantiate Waterloo United's new entry into Ontario Soccer's semi-professional League 1.

Throughout 2021, The Waterloo Minor Soccer Club is celebrating 50 years of rich soccer tradition, keeping players of all ages within a well organized, competitive, and professional environment. For decades, soccer has played an integral role in developing young athletes, The Waterloo Minor Soccer Club was founded in 1971 and was built around the philosophy to provide positive learning through excellent programming, helpful staff, and resources, all while having a positive influence towards the 'Beautiful Game'. Soccer is becoming more popular than ever before, especially throughout the region and now, the region is heading towards a semi-professional level with the expansion of League 1 Ontario.

Grand River Union was started by passionate supporters, supporters who share a hunger for the game and those who look to broaden soccer awareness in general. This organization has sights set on bringing passion, intensity and enthusiasm that simulates top professional leagues, to the sidelines of Waterloo United! With the goal of inspiring people of all ages to become involved in soccer while unifying fans for Waterloo United's team, making themselves known at every game, cheering in their own section while sporting the yellow and black.

The legacy and traditions that Waterloo United has established within local soccer has resonated with the Grand River Union leadership, who indicated that they are "... Excited to be the official supporter's group of Waterloo United in their first season of League 1 Ontario. We look forward to working with the club, as well as our members to create a unique and vibrant supporter culture in the hopes of motivating the players to give it their all out on the pitch." - Joshua Morschauser, Co-Leader of Grand River Union.

The partnership promises to carry on the excitement of European style football, to bring it to the local pitch as the group looks to create something in which avid and casual sports fans alike can look forward to. As indicated by Grand River Union Co-Founder Adrian Martin, who exclaimed that "After everything that we have all been through with the pandemic, it's so nice to have something to look forward to this summer. We are thrilled to support both the Women's and Men's teams".

The new symbiotic relationship between these two organizations is one that promises to gain traction, on and off the field. A strong commitment from both organizations will aim to ignite a fire within soccer and through sport fans everywhere. Both organizations look to bring people, fans and the community something they will look forward to when Covid-19 finally subsides and Waterloo United's premier soccer team finally takes the field. "...Welcome to the Waterloo Region, Waterloo United! - Adrian Martin, Co-Founder of Grand River Union.

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