



Waterloo Minor Soccer Club
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Waterloo United's Technical Director

[Matthew Shepherd](#) is *Waterloo United's Technical Director*. Matt came to Waterloo in 2020 as a highly qualified coach, bringing a wide range of experience in professional, provincial, university and club football.

Most recently, he was the U20 Coach and Video Analyst for Cavalry FC in the Canadian Premier League, a role that included coaching the next generation of talented Alberta youth players graduating into USL 2, U-Sport, NCAA and CPL opportunities.

Matt has also worked as a sessional coach with the Canadian women's national team, been head coach of the Melbourne Victory and University of Calgary women's teams as well as worked as a scout and analyst for Australian and Canadian national teams.

Matt's qualifications include Asian Football Confederation 'A' License and Pro-Diploma; Canadian 'A' License; FFA Football Conditioning License; KNVB / FFA Advanced Youth Diploma; Masters of Coaching (University of Queensland); and Bachelor of Sports Coaching, (honours) majoring in coaching and sports psychology.

When asked about the role and what he hopes to achieve in the position, Matt emphasized the importance of continuing to evolve the culture of the club; on working with parents and coaches to achieve better outcomes for players.

"I'm very much excited and looking forward to working with my new colleagues, coaches, the board and parents to help lead the Club toward having the best possible environment for developing happy, motivated players. I'll look to continue to build on the work that has been done and assist in bringing my own experience and perspective to the great initiatives already being delivered by the club on a daily basis. I want to see exciting, skillful football being played and help coaches create environments where players become leaders in their own development and are willing to 'work their socks off' to achieve what they want in the game".

[Paul Burns](#), *Waterloo United's Executive Director* is also excited about Matt's arrival saying "We are looking forward to someone of Matt's experience and knowledge to be joining the Club. We believe that Matt will be a great addition to our Technical Staff and will lead this group of talented staff members to further develop the players and coaches."