



Executive Director Report – 2020 Annual General Meeting

First, I would like to thank all of the staff, board members and volunteers for their hard work and dedication to Waterloo United. This past year has been one of uncertainty, stress and fear. I am extremely proud of what the Club has been able to accomplish despite all of the obstacles that COVID-19 has presented.

Some highlights from 2020 include:

1. Hiring of new Technical Director – Matthew Shepherd;
2. Hiring of new Match Official Manager – Marko Grubisic;
3. League 1 Ontario Reserves;
4. New Partnerships with the following groups –
 - a. Token Creative Services,
 - b. Food 4 Kids – KW,
 - c. Coffee 4 Kids,
 - d. Eye 4 Talent,
 - e. Dan Abrahams Soccer Academy,
 - f. Flip Give,
 - g. Grant Me,
 - h. Next College Student Athlete (NCSA);
5. Professional Players Event;
6. Continued involvement in the National License Program;
7. Grant recipients from –
 - a. City of Waterloo,
 - b. The Canadian Red Cross;
 - c. Canada Summer Jobs
 - d. Canadian Emergency Wage Subsidy
8. Creation of two new fee assistance programs -
 - a. BIPOC Scholarship,
 - b. COVID-19 Bursary;
9. Creation of the BIPOC and LGBTQ+ Speaker Series;
10. Live streaming of indoor house league;
11. COVID-19 Return to Play guide.

Even though we did not play games or tournaments this year, it is easy to see that there has still been lots happening within the Club. We continue to work on finding new ways to provide better services and resources to the players, coaches and parents. We will continue to do this going into 2021 with the creation of new programming and celebrating the Club's 50th anniversary.



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I would like to thank the board of directors for their continued support and belief in the staff during a very difficult year. The board has provided excellent leadership and decision making during the pandemic that has kept the Club functioning, providing services while being fiscally responsible. I would also like to thank the coaches and many volunteers that have been on the field during the Return to Play. Your dedication to the Club and the safety of the players is unmatched and it is because of you that we are still able to participate in the game albeit in a different version than what we are used to.

The staff and I are hopeful that 2021 will be a much better year for everyone. We will continue to do our best to ensure that all WMSC programs are developed, communicated and executed with the utmost professionalism. We will strive to make your soccer experience the best it can be and strengthen the pride we have within this Club.

The Club will be working on some of the following items in 2021 –

1. New community partnerships;
2. Player fee assistance programs;
3. University prep program;
4. Strategic plan;
5. Marketing plan;
6. Uniform and equipment RFP.

There are exciting times ahead for this Club and we hope that you will be a part of this journey with us.

Again, thank you all for your support and I look forward to continuing to work with you all.

Focused. Driven. United.

Paul Burns

Executive Director

Waterloo Minor Soccer Club