



Waterloo Minor Soccer Club  
**Alcohol and Tobacco Sponsorship**

**May 2020**

**Guidelines**

1. Waterloo Minor Soccer Club and its teams and events adhere to the Provincial and National procedures prohibiting direct advertising and/or association between athletes and alcohol
2. Tobacco sponsorship of any kind is not permitted
3. All alcohol-related advertising is not permitted
4. Waterloo Minor Soccer Club welcomes the support of corporations however the provision of alcohol in VIP lounges is not permitted